

# Shubh G.

(979) 599-3949 | [ganatra.shubh611@gmail.com](mailto:ganatra.shubh611@gmail.com) | [linkedin.com/in/shubhganatra](https://linkedin.com/in/shubhganatra) | Texas

## EDUCATION

**MS in Management Info. Systems | Texas A&M University | College Station, TX** July 2024 – May 2026  
Relevant Coursework: Product Lean Launch, System Design, Business Management

**BS in Engineering | Veermata Jijabai Technological Institute | Mumbai, India** August 2018 – May 2022

## PROFESSIONAL EXPERIENCE

**Oracle Financial Services Software | Associate Product Developer** July 2022 – July 2024

- **AI-Assisted Product Development:** Built end-to-end FinTech Products to Manage Cash Flow for global banks using ChatGPT for code reviews & debugging taking the early adopter advantage (Late 2022-2024)
- **Process Automation:** Conserved 150+ developer hours / 3-week sprint by automating testing QA team using Git CloudLab APIs & bash scripts
- **Product Launch:** Launched forecasting and risk analysis features by documenting product requirements & leading UAT to match acceptance criteria, driving a 30% user growth and enhancing product adoption
- **Product Improvements:** Optimized software performance as measured by 58% reduced latency implementing Agile development best practices to boost CSAT by 15%
- **Stakeholder Management:** Facilitated cross-functional collaboration across 3 global teams across time zones using JIRA, Slack, Confluence for effective sprint planning, accelerating go-to-market timeline
- **Product Lifecycle Management:** Managed complete Development Life Cycle of Enterprise Software with Oracle JS front-end, Java & Scala backend APIs & Oracle SQL to enable scalable financial data workflows

**PricewaterhouseCoopers LLP. | Technology Consultant Intern** May 2021 – July 2021

- **Crisis Management:** Led a 7-member technical support task force for troubleshooting integration issues between technical product modules in a core banking app, accelerating release timelines and cutting service delivery lag down by 40%
- **Product Strategy:** Owned digital transformation of Transaction Risk Management & Fraud Detection predictive data and analysis dashboards by evaluating solutions, defining user stories, & prioritizing features improving decision making speed by 30%
- **Agile Project Management:** Executed a project tracking framework using JIRA & related tools to improve sprint agility by 15%, while enhancing visibility for leadership across key financial compliance modules via agile methodologies as SCRUM Master

## PRODUCT INNOVATION

**TechStack.Studio | Prototype**

- **AI Product Management:** Shipped a zero-to-one AI-native platform to solve the "blank canvas" problem for developers, enabling users to rapidly identify optimal technology stacks based on project constraints
- **AI-Assisted Rapid Development:** Designed a full-scale MVP using AI tools like Claude Code & GitHub Copilot to validate core product assumptions, demonstrating the ability to move with speed and build technical solutions independently
- **Prompt Engineering:** Iterated on the generative AI user experience by refining prompt engineering models, ensuring outputs that accurately translated vague user requirements into concrete architectural blueprints
- **Trade-off Management:** Architected a flexible LLM strategy using LangChain & Groq to enable hot-swapping of ML Models, balancing performance vs. cost trade-offs while ensuring enterprise-grade API security

**Tohfa | Founder & Product Manager**

- **Customer Discovery:** Led a 4-member team to conduct 80+ user research interviews across 3 major customer segments, uncovering key pain points & learning customer's jobs-to-be-done (JTBD)
- **0-to-1 Product Development:** Drove the full zero-to-one cycle from ideation to market analysis for TAM assumptions & SOM calculations, while setting up the roadmap for prototype development
- **MVP Execution:** Partnered with technical expert to design and scope a Minimum Viable Product, translating user insights into features following prioritization focused on customer needs

## SKILLS

**Technical Product Management:** Minimal Viable Product, Product Strategy, Cross-Functional Collaboration, Product Lifecycle Management, KPI Management, Stakeholder Management, Wireframes, Mockups, PRD, Prioritization, SDLC Management

**Business Analysis:** Requirement Gathering, User Research, Market & Competitive Analysis, Data Analysis, Process Flow Optimization, Functional Specs, Technical Documentation

**AI/ML:** LLM, RAG, ML Models, GitHub Copilot, Claude Code, V0, Context Engineering, Prompt Engineering, Vibe Coding

**Tools:** Jira, Asana, Aha, Helm, Kanban, MS Project, Postman, Atlassian Confluence, MS SharePoint, GitHub, Tableau, MS Excel, SAP

**Agile Methodologies:** Scrum, SAFe, Test-Driven Development (TDD), CI/CD, A/B Testing, User Acceptance Testing (UAT)

**Programming:** Python, R, Java, C++, C#, SQL, NoSQL, REST APIs, Docker, Kubernetes, Rust, ReactJS, JavaScript, Cloud Computing